

L'ORÉAL

PARTNER SHOP

USER GUIDE

*How To: Find  
Products*  
如何找到产品



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# How To Find Products?

## 如何找到产品

There are multiple ways to find the products you're looking for. The 3 simplest ways are to search by brand, by product category or by using our search field.

### 01 — FINDING PRODUCTS VIA 'SHOP BY BRAND'

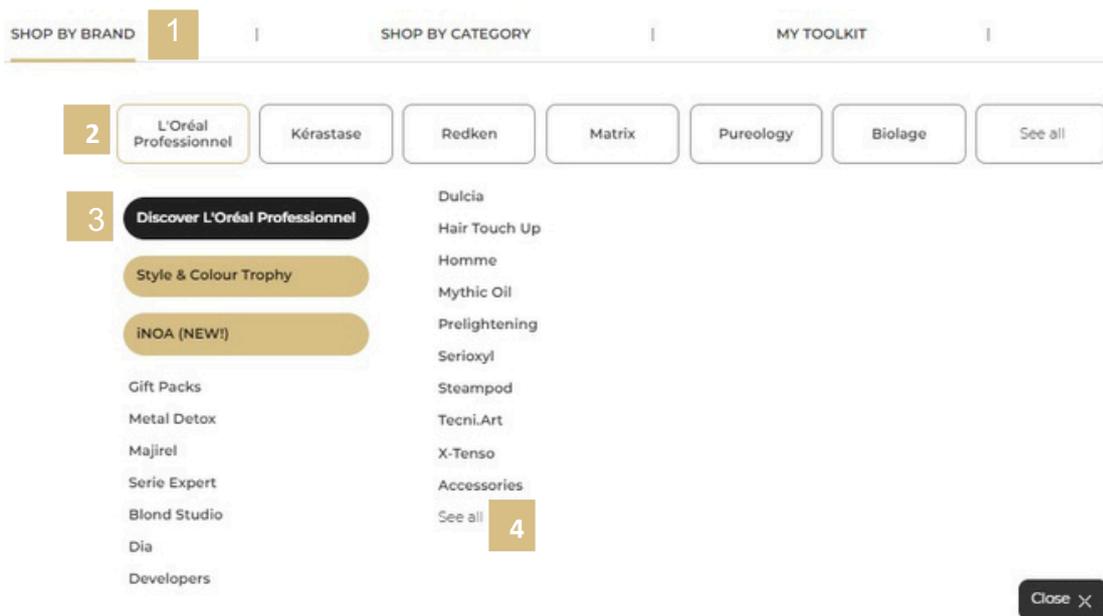
#### 01 - 通过“按品牌选购”查找产品

In the navigation menu, hover over 'Shop by Brand' to view a drop-down menu (1). You can view all product ranges by hovering over each brand (2)

To discover a brand, click on 'Discover \*brand name\*' (3)

You will be redirected on the brand landing page where you will discover all the current commercial animations, the brand ranges, and the iconic products of the brand

To view all products in the brand or brand line, click on "See all" from a brand landing page or click directly on the brand range name (4)



### 02 — FINDING PRODUCTS VIA 'SHOP BY CATEGORY'

#### 02 — 通过“按类别选购”查找产品

You can search our entire range by category (1).

From the homepage, click on 'Shop by Category' to view all products across Retail, Backbar, Technical, Gifting, Color, PLV and Tester (2). Here you can also explore sub-categories of products to help narrow your search (3).

2

Retail

Backbar

Colour

Technical

Gifting

PLV

Tester

See all

3

Shampoo

Conditioner

Treatment

Heat Protection

Densifier

Dry Shampoo

Hairspray

Hot tools

Leave in

Mask

Metal Detox

Mist

Mousse

Oil

Serum

Shine spray

Styling

Temporary Colour

Toner

Gel

Gift Packs

Hair Dust

Moulding Clay

Paste

Spray

Wax

See all

## 03 — FINDING PRODUCTS VIA SEARCH

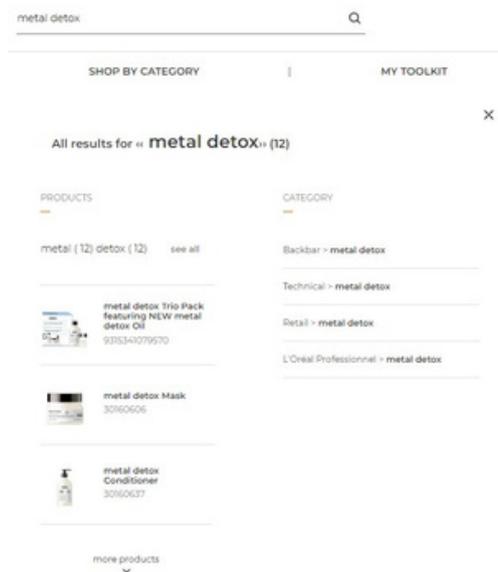
### 03 — 通过搜索查找产品

You can use the search bar to find products.

At the top of each page, click on the search bar and enter the product name or barcode number and click search.

Product, Barcode

A drop-down form with product suggestions will be displayed, you can click on a suggestion or enter your request by clicking on the loop of the search engine to be redirected on the product results page.



**If you have any questions about this user guide, do not hesitate to contact us by phone, by email or your personal contact via the 'Contact Us' form following this [link](#).**